#### **LEARN ENGLISH & STUDY TOURISM**

# TOURISM & HOSPITALITY

## ÚNICA CARRERA EN EL MERCADO FULL ENGLISH

### PROPÓSITO DE LA CARRERA

#### **DESCRIPCIÓN DEL PERFIL DE EGRESO**

The Tourism & Hospitality Manager performs on different operational and management areas of the tourism and hospitality industry, operating, designing and managing projects, products and services of the area, taking into consideration sustainability principles regards to corporate and social responsibilities according to the UNWTO Tourism Code of Ethics.

After graduation students will be capable to work in tour operators and travel agencies, generating air tickets, hotels reservations, issuing complementary services, designing activities for incoming and outgoing tourism.

On outdoor activities, this professional will perform guiding passengers on recreational, cultural activities, under sustainable principles.

This professional will develop projects according to the needs of the industry, managing the necessary resources for their implementation

This professional will also be able to perform on the hospitality industry in different areas in a hotel and restaurant industry, such as reception, housekeeping, food and beverage services, events and banquets, including logistics. This graduate will serve customers according to protocols, being able to communicate in Spanish, English and Portuguese languages.

#### DESCRIPCIÓN DEL CAMPO LABORAL

The Tourism & Hospitality Manager will be able to design, develop, operate, manage and trade tourist products and services based on international standards.

The Tourism & Hospitality Manager will have to perform within multicultural environments, communicating in multiple languages such as English, Spanish and Portuguese.

Their skills are based on hospitality and customer service aiming at satisfying tourists' needs and expectations while meeting high quality international standards.

This professional will be able to develop new tourism and hospitality projects taking into consideration the best sustainability practices within regards to corporate and social responsibilities according to the UNWTO Tourism Code of Ethics.

The educational model of Duoc UC, promotes personal development, dignity of the human person, commitment to people and society, integrating ethics and catholic values. Additionally, Duoc UC encourages the development of skill needs for today's globalized world.

#### **COMPETENCIAS DEL PERFIL DE EGRESO**

Puedes revisar las competencias de especialidad y las genéricas en www.duoc.cl

#### **REQUISITOS DE INGRESO**

Rendir y aprobar examen de inglés básico

#### SEDE DONDE SE IMPARTE

Antonio Varas.



VAS A APRENDER A DISEÑAR, DESARROLLAR, ADMINISTRAR Y COMERCIALIZAR PRODUCTOS TURÍSTICOS DE PRIMER NIVEL PARA PODER TRABAJAR EN CUALQUIER PARTE DEL MUNDO.



TOTAL CRÉDITOS

On-site 422

1º SEMESTRE 2º SEMESTRE 3º SEMESTRE 4º SEMESTRE 5º SEMESTRE **6º SEMESTRE 7º SEMESTRE** 8º SEMESTRE • TOUR GUIDE CERTIFICATE TOURISM MANAGEMENT SYSTEM CERTIFICATE TOURISM SALES MANAGE-MICE CERTIFICATE MENT CERTIFICATE . • INTRODUCTION TO THE TOURISM PROGRAMMING BASIC MANAGEMENT MANAGEMENT TOURISM MARKETING MEETING AND CONVEN-PROJECT ASSESSMENT TOURISM INDUSTRY PROCEDURES PROCEDURES TION MANAGEMENT CHILEAN HERITAGE AND GUIDING AND CUSTOMER TOURISM AND HOSPITALI-ITS FOR TOURISM II HOSPITALITY AND TOU-OUALITY CONTROL ITS FOR TOURISM III . DESTINATIONS SERVICE TY DEVELOPMENT RISM SALES STRATEGIES • HOSPITALITY OPERATION . SERVICES CERTIFICATE WORLD HERITAGE AND WORLD ATTRACTIONS. CUSTOMER RELATIONSHIP LAW & SECURITY FOR FOOD & BEVERAGE REVENUE MANAGEMENT DESTINATIONS SERVICES & PRODUCTS MANAGEMENT TOURISM LEVEL I TO VII . CAPSTONE \*ITS FOR TOURISM I SERVICE AND HOSPITALITY FRONT OFFICE & PORTUGUESE I PORTUGUESE II PORTUGUESE III HOUSEKEEPING ENTREPRENEURIAL PRODUCT AND SERVICE NUMERICAL SKILLS MATHS LANGUAGE SKILLS INTERNSHIP I INTERNSHIP II MINDSET LEVEL I TO IV LEVEL I TO VI HABILIDADES BÁSICAS DE HABILIDADES DE ALGEBRA STATISTICS COMUNICACIÓN COMUNICACIÓN EFECTIVA INTERNATIONAL CERTIFICATE IN PRE-ADVANCED ENGLISH FSP TOURISM AND FSP TOURISM AND UPER INTERMEDIATE ESP TOURISM AND INTERMEDIATE ENGLISH PRE-ADVANCED ENGLISH HOSPITALITY III HOSPITALITY HOSPITALITY II ENGLISH . . ANTROPOLOGY WORK ETHICS PROFESSIONAL ETHICS **FUNDAMENTS** CATHOLIC EDUCATION COMPLEMENTARY EDUCATION CAPSTONE PROCESS \* "ITS" = Information Technology Systems Minor Degree: It requires approval of all courses to the left of the dotted line plus

Internship Ty II and Capstone.



Los colores de las asignaturas indican su relación con tipos de competencias: